

## ***Experience the Ambir Advantage: The Ambir Partner Program***



**More benefits. Great products. Committed staff. The Ambir Partner Program.**

Ambir Technology has been a leading provider of digital imaging technology for more than a decade. With a strong presence in the distribution channel, we work with VARs, IT companies and resellers in order to build business. When combined with close relationships with leading software providers, Ambir Technology offers you the best chance for success in the digital imaging market.

Ambir's strength in the healthcare market is based on strong relationships we've built with end users, software providers, dealers and distributors. We are looking to expand these relationships as a keystone to growing our business into other industries. Whether your business runs nationally or locally, Ambir has more opportunities for closer end user engagement. Whether you have a specific market or technology focus, Ambir has you covered with a broad product line, longstanding customers across industries, comprehensive pre-sales support and a responsive domestic technical support and development staff. Our goal is to be a valued partner in serving your clients and assisting you in whatever way we can to help you find new opportunities with existing customers and assist you in closing new business.

**Have a question? Let us help.**

**Contact the Ambir Reseller Team**

**Call 800-915-9930 x2 or email [sales@ambir.com](mailto:sales@ambir.com)**

## Reseller/VAR Benefits

Great products

Trusted in healthcare, enterprise, banking, SMB, and government offices across the country, the Ambir hardware and software portfolio has a proven record of quality and durability among end users.



The ImageScan Pro® 800 series

- Rugged, professional-grade scanners
- Most diverse line of TWAIN, ISIS and WIA compliant scanners of any manufacturer
- Top end 900 series auto document feed scanners with **TWAIN** and **ISIS** driver
- Broad range of pricing/capabilities allow you to tailor solutions to any clients' needs
  - o Multiple USB powered ID card and sheet-fed/ID card
  - o **ImageScan Pro 800 ADF series** – Durable scanners for customers looking for traveling scanners or cost sensitive customers. 2 year limited warranty
  - o **ImageScan Pro 900 ADF series** – Top-end professional design scanners to win business as a solid alternative to more expensive named brand scanners. 3 year limited warranty
    - All ADF scanners designed to handle health insurance cards and bundled with OCR and document management software



The ImageScan Pro® 900 series

- o **MobileScan Pro 500i** Wi-Fi sheet-fed/ID card scanner with apps for iPad/iPhone and Android tablets
- **ImageSign Pro eSignature series** digital signature pads
  - o Instant, secure signature capture devices for any environment
  - o Models that support traditional PCs or terminal services/ Citrix networks
  - o Out of the box simple placement of secure signatures
  - o **signoSign II** software for easy integration of digital signatures into existing Word, Excel, QuickBooks and PDF documents
    - Simple template creation to embed signatures and other qualities with automatic distribution of completed documents to print, e-mail and/or archive
  - o Free comprehensive Windows/Java APIs for development tools. Extensive sample code to speed development.



MobileScan Pro 500i

- Innovative software solutions
  - o AmbirScan ID – extract key information from drivers licenses and ID cards
    - Included SQL database that can be shared by up to 70 terminals
  - o AmbirScan Pro – Advanced document capture and processing software
  - o AmbirScan SPLICE – Image stitching software for use with wand scanners
- Two-year limited warranty on most scanners, with optional extensions
- Three-year limited warranty on ImageSign 900 series scanners
- Two-year limited warranty on ImageSign Pro eSignature pads
- Optional advanced RMAs

## Imaging Software Development Team

- Expanding Ambir's role as a solutions company
  - o Innovative solutions AmbirScan ID, Splice and AmbirScan Pro
  - o Custom scanner operating software developed for a number of healthcare ISVs
  - o Available to support custom integration



ImageSign Pro® eSignature Series

## Responsive Technical Support Team

- With U.S.-based technical support available for your sales staff, service team and clients, getting in touch with our expert technicians is simple, and the results are both fast and reliable.
- On duty 7a-7p M-F Central by phone, e-mail and online chat



AmbirScan ID

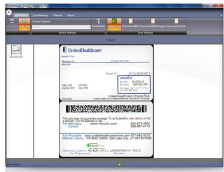
## Pre-sales conference calls/web presentations

- Business Development, Sales and Technical Staff are available to assist you with a client or targeted account.

## One Call Deal Registration

You call us with the details of the project and we arrange best pricing for you with our shared distributors (Tech Data, Synnex, Ingram).

- o Provide protection for resellers who proactively promote Ambir products through exclusive discounts
- o Centralized and detailed deal-registration to protect poaching of opportunities by other resellers and online discounters
- o Everyone is equal – Whether a national, regional or local VAR, Ambir will register and protect the resellers that lead with and recommend our solutions.



AmbirScan 3 OEM - Athena

## Recurring Revenue

Ambir's longstanding customer relationships are based on great solutions and excellent customer service, giving you the confidence to offer Ambir solutions to your clients and prospects.

## Marketing Support

Ambir can provide you with promotional materials tailored to any event, or create web content to enhance your online presence.

- The Ambir's marketing team has extensive experience targeting healthcare, enterprise, banking, legal, and other sectors, and is available to assist with all client creative needs, including:
  - o In-house graphic design team
  - o Reseller-branded literature
  - o Trade show assistance
  - o Web content
  - o Creative MDF & rev-share programs



Ambir DS687



ImageScan Pro 490i



## Developer Tools



Travelscan Pro®

- o Robust catalog of APIs and SDKs in almost all of the common development languages
- o Available assistance from our US based development team should you have any questions on your implementation.
- o Detailed documentation and examples for reference.
- o Quick, prompt response on your questions.

## Sales Tools

- o Availability of Ambir sales staff for joint calls and meetings to help discuss and configure projects.
- o Special pricing for demo/NFR units.
- o Seed/evaluation units available for customer testing/proof-of-concept trials.
- o Provide training for your team via online forums and site visits.
- o Custom product literature

[www.ambir.com](http://www.ambir.com) / [sales@ambir.com](mailto:sales@ambir.com) / 800-915-9930 x2

